



Joan Latchford
“Love Isn’t Limited” Collection
November 14, 2020-March 1, 2021

All images are 12” x 18” hand printed silver
gelatin archival prints.

Limited editions of 20 +AP
museum matted

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Editions 4-6: 1500.00

Editions 6-20: Please inquire
info@thecardinalgallery.ca

Custom walnut double splined frames with
anti-reflective art glass: 500.00

*All images available in 18” x 26” platinum
palladium prints
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Custom 29”x 36” framing available.

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LOVE ISN'T LIMITED comprises select B&W photographs from Joan Latchford's 60s & 70s era exploration of Toronto's diversity and diaspora. Through her signature "spontaneous and unposed technique" we witness Latchford's keen eye for documenting the rarely recognized lives of people new to Toronto.

Starting in the 1960s Joan Latchford was commissioned by the NFB Stills Division to capture images exploring Toronto's diaspora under the assignment headings: "Children of Canada" and "Middle Class Life". Latchford, who was tired of seeing Canada's minority communities documented as "poor, angry confrontational... reinforcing stereotypes" set out to photograph people living their everyday lives at home and on the streets.

Many of Latchford's photographs from this era focus on the lesser seen lives of those who had recently encountered great geographical transition: Hungarian refugees unable to find commensurate work because of language barriers, American draft resisters seeking physical refuge and intellectual escape but prohibited from working until they had landed immigrant status and, most notably, her intrigue with Toronto's booming Caribbean communities, newly immigrated to Canada through the era's enhanced multiculturalism policies.

Joan Latchford, who had always been drawn to those experiencing transience and change, and the unique energies of shared and competing existence, captured the city's spontaneity, growth and diversity in a way that had rarely been documented in Canada.

Born in Canada but educated in Britain, Latchford initially trained as a Public-School teacher in England. In 1958 she taught "emotionally disturbed" boys in Brixton. Her deep Catholic faith led her to enter the convent there where she became a nun for 7 years. She eventually realized that a different life was calling her and moved to Toronto. She started a drop-in every Tuesday evening for immigrants new to Canada to meet, drink coffee and engage in other activities with English-speaking people. It was one fateful Tuesday evening in her tiny apartment with 75 people in attendance that she met her future husband Frank. He proposed to her three weeks later and they built a family of eight children together, 6 adopted, 2 "home grown". Motherhood didn't deter her ambition to engage with community and the Latchford home was open to any and all who needed safe haven. Through her photographs we see not only the depth of an era but also the interests and curiosities of a photographer who was called by all that urban life had to offer. Joan passed away in 2017 but her legacy lives on through her poignant images.

"A lot of the photography I did was with the intention of...showing people, say of different races, ages, etc., in the same situation so that they could relate to each other without resorting to stereotypes, through the situation"

Joan Latchford – BroadSpeak Interview



1. Frisby: Draft Resister, Rochdale Red,White and Black, Toronto 1970



2. Tucker's Girl, Toronto 1961



3. Bottle Cap, Yorkville, Toronto 1970



4. Paper Boys, Toronto 1961



5. Diana's Couple, Yonge St., Toronto 1971



6. Little Italy, Toronto 1961



7. Woman, Caribana, Toronto 1971



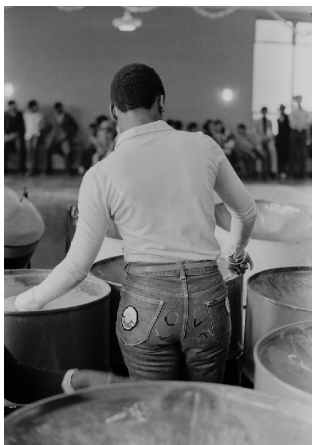
8. Love Isn't Limited, Toronto 1961



9. Bob Marley, Toronto 1974



10. Zanzibar Tavern, Toronto 1971



11. Cure Virginity, Harriet Tubman Centre, Toronto 1974



12. Little Man, Simpsons Toys, Toronto 1961

13. Diana's, Yonge St., Toronto 1971



14. Jay-Jay, Toronto 1974

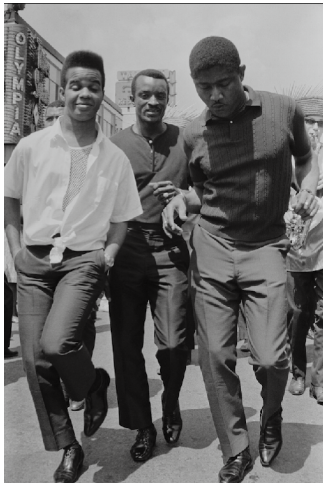


15. B.B. King, Harriet Tubman Centre, Toronto 1973



16. B. B. King, Toronto 1974





17. Street Dance, Caribana, Toronto 1967



18. Marvin Gaye, Toronto 1975



19. Patio Scene, Yonge St., Toronto 1971



20. Bad Habit, Toronto, 1970



21. New Shoes, Toronto 1971



22. Little Brother, Toronto 1966



23. Caribana, Toronto 1971



24. Gum Ball Machine, College St., Toronto 1966



25. Brothers Walk to School, Toronto 1973



26. Project 70 Draft Resister, Toronto 1970



27. Park Bench, Toronto 1961



28. Simpsons, Toronto 1968



29. Perfect Host, St. Clair Mall, Toronto 1968



30. Comics, 1972



31. Mighty Sparrow, Contrast Magazine BBQ, Toronto 1973



32. Lollipop, Royal Winter Fair, Toronto 1968



33. Caps, Caribana, Toronto Island 1972



34. Hare Krishna, Yonge St., Toronto 1971



35. The Observer, Caribana, Toronto 1971



36. Writing on the Wall, Toronto 1971